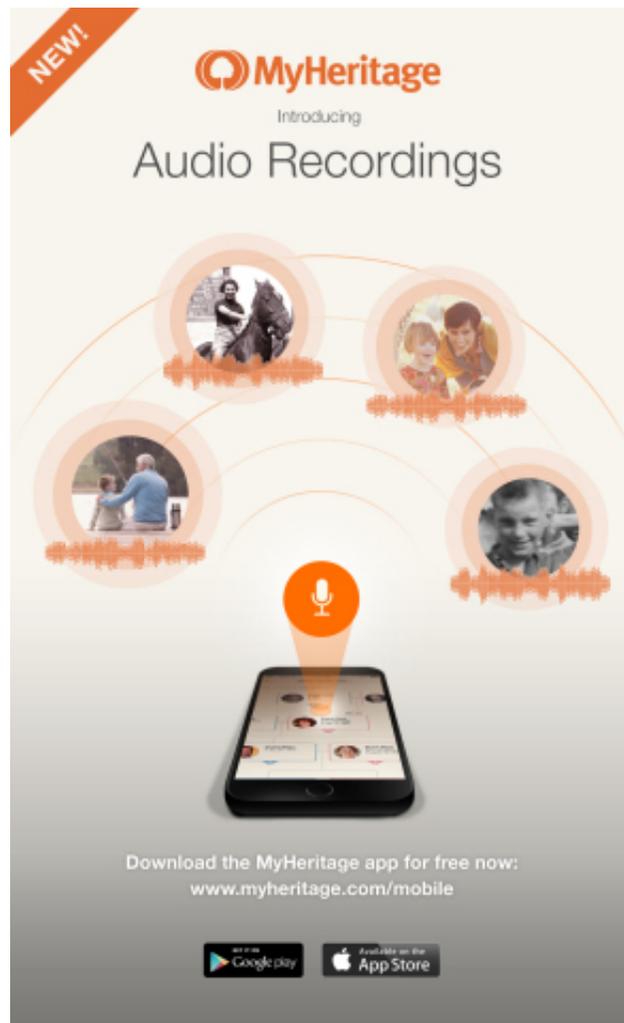




MyHeritage Adds Audio Recordings for Preserving Family History

Users can conduct oral history interviews with their relatives using the MyHeritage mobile app, for safekeeping in MyHeritage's cloud



MyHeritage Adds Audio Recordings for Preserving Family History (Photo: Business Wire)

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TEL AVIV, Israel & LEHI, Utah--(BUSINESS WIRE)--MyHeritage, the fastest-growing destination for discovering, preserving and sharing family history, has unveiled a new capability that allows users to easily create audio recordings in the MyHeritage mobile app.

Oral interviews are vital in family history research; they provide a unique opportunity to capture precious family stories that might otherwise be lost, and to preserve them for future generations on MyHeritage's cloud. The recordings are very simple to create and edit, offering convenience and ease of use for both interviewer and interviewee.

Audio Recordings turns users' smart phones into portable instruments for capturing family stories. Recordings are automatically saved as MPEG 4 audio files, uploaded to the user's family tree on MyHeritage, and can be accessed and played at any time on the mobile app or online. Each recording may be tagged with the individuals referenced in it, for instant playback from the family tree profile of those individuals.

“MyHeritage creates innovative technologies for people who care about preserving their family history,” said Ran Levy, MyHeritage’s VP R&D. “The Audio Recordings feature was developed at the recent Hackathon conducted by MyHeritage’s talented engineering group. It is the first in a series of many important innovations that MyHeritage will release in the next few months. The community can count on us to continue to develop innovative technologies that make family history easy and fun for all.”

Using Audio Recordings is free and available on the latest version of the [MyHeritage mobile app](#) on the App Store and Google Play.

About MyHeritage

MyHeritage is the world's fastest-growing destination for discovering, preserving and sharing family history. As technology thought leaders, MyHeritage is transforming family history into an activity that’s accessible and instantly rewarding. Its global user community enjoys access to a massive library of historical records, the most internationally diverse collection of family trees and groundbreaking search and matching technologies. Trusted by millions of families, MyHeritage provides an easy way to share family stories, past and present, and treasure them for generations to come. MyHeritage is available in 42 languages. www.myheritage.com

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