



MyHeritage Partners with EBSCO Information Services to Bring MyHeritage to Libraries and Educational Institutions Worldwide

Leading family history network launches an institutional version of its service and unveils exclusive partnership to provide any educational facility with instant access to centuries of history in billions of historical documents from all over the world.

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TEL AVIV, Israel & LEHI, Utah & IPSWICH, Mass.--(BUSINESS WIRE)--MyHeritage, the popular family history network, today announced a significant expansion into the institutional education market, with the launch of a dedicated, high-performance family history service for institutions and the signing of a strategic partnership with EBSCO Information Services (EBSCO) to distribute it exclusively.

"The new institutional edition of MyHeritage and our partnership with EBSCO advance our mission to transform family history into an enjoyable, accessible and highly affordable activity for millions of families around the world"

As the leading provider of online research content for libraries and other institutions, EBSCO's partnership with MyHeritage reaffirms its commitment to providing first-class content to libraries at affordable prices.

EBSCO Senior Vice President of Product Management Michael Laddin, said: "MyHeritage brings to the table an unparalleled offering of a vast, content-rich database and innovative, easy-to-use technologies. With a proven track-record of supporting customers across the globe, we are very excited about this partnership and the value it will bring to libraries and other educational centers worldwide."

The new, state-of-the-art MyHeritage Library Edition[™] empowers people to discover more about their family history and the lives led by their ancestors. It's the first product servicing libraries that offers a one-stop-shop of global content, powerful technologies and remote access.

The MyHeritage Library Edition[™] provides access to a vast collection of U.S. and international documents online, with images of original documents to enhance research and encourage critical thinking.

Key highlights include:

Vast Global Content

Educational institutions that deploy the MyHeritage Library Edition™ will be able to offer their patrons access to billions of historical documents, millions of historical photos and other resources in thousands of databases that span the past 5 centuries. Available in 40 languages, the MyHeritage Library Edition™ is the industry's most multilingual family history search engine, breaking down geographical and language barriers in research. The data repository, one of the largest and most internationally diverse of its kind, includes birth, death and marriage records from 48 countries, the complete US and UK censuses, immigration, military and tombstone records and more than 1.5 billion family tree profiles. The database grows at an average pace of more than 5 million records each day.

Powerful Technology

The MyHeritage Library Edition™ builds upon MyHeritage's deep investment in innovation. Its search engine's automatic handling of translations, synonyms and spelling variations of millions of names in multiple languages is unparalleled. Its unique Record Detective™ technology takes research one step further by recommending additional records for each record discovered. This enhances research and helps users discover a lot more in less time.

Remote Access

Library members can use the MyHeritage Library Edition™ either at their local library or in the comfort of their own home using remote access.

"The new institutional edition of MyHeritage and our partnership with EBSCO advance our mission to transform family history into an enjoyable, accessible and highly affordable activity for millions of families around the world", said MyHeritage Founder and CEO, Gilad Japhet. "Curiosity is one of the greatest human qualities. Our product enables users of all ages and means to satisfy their curiosity and enjoy the thrill of discovering their family history at the click of a button".

About MyHeritage

MyHeritage is a family history network helping millions of families around the world discover and share their legacy online. As technology thought leaders and innovators, MyHeritage is transforming family history into an activity that's accessible, exciting and easier than ever before. MyHeritage empowers its global community of users with unique social tools, a massive library of historical content and powerful search and data matching technologies. The service is available in 40 languages. For more information visit www.myheritage.com.

About EBSCO Information Services

EBSCO Information Services (EBSCO) is the leading discovery service provider for libraries worldwide with more than 6,000 discovery customers in over 100 countries. EBSCO Discovery Service™ (EDS) provides each institution with a comprehensive, single search box for its entire collection, offering unparalleled relevance ranking quality and extensive customization. EBSCO is also the preeminent provider of online research content for libraries, including hundreds of research databases, historical archives, point-of-care medical reference, and corporate learning tools serving millions of end users at tens of thousands of institutions. EBSCO is the leading provider of electronic journals & books for libraries, with subscription management for more than 360,000 serials, including more than 57,000 e-journals, as well as online access to more than 600,000 e-books. For more information, visit the EBSCO website at: www.ebsco.com. EBSCO Information Services is a division of EBSCO Industries Inc., a family owned company since 1944.

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Introducing the MyHeritage Library Edition(TM), the most comprehensive global genealogy resource for libraries and institutions, offering billions of historical documents from across the world with the convenience of remote access.