



MyHeritage Adds 900 Million Records to Its Global Digital Archive

TEL AVIV, Israel & LEHI, Utah--([BUSINESS WIRE](#))--[MyHeritage](#), the leading destination for discovering, preserving and sharing family history, today announced that 900 million global historical records have been added to its searchable digital archive, bringing the total to more than 6 billion. By combining its huge and rapidly expanding digital repository of historical records with its matching technologies and newly-released Instant Discoveries™ experience, MyHeritage is helping families unlock their past faster and on a larger scale than ever before.

The additional content announced today is among the fruits of MyHeritage's strategic partnership with [FamilySearch](#), the world's largest genealogy organization. The records consist primarily of family tree profiles that have been submitted by more than 22 million users on FamilySearch. Integration ensures that this data is refreshed on MyHeritage on a daily basis as it is updated on FamilySearch. Adding this data to MyHeritage alongside the 27 million global family trees submitted by users of MyHeritage, brings together for the very first time 2 of the world's 3 largest family tree collections. The beneficiaries are the users of the two organizations that will receive matches whenever MyHeritage technologies locate overlaps between the trees. Millions of users will make new discoveries and find new, previously unknown ancestors and relatives thanks to this partnership.

Gilad Japhet, Founder and CEO of MyHeritage said: "Unraveling the family history of the people of the world requires two primary ingredients - advanced technologies and massive amounts of data. MyHeritage is constantly pushing the limits in developing big data technology for family history discoveries, and today's announcement marks a substantial advancement in our accumulation of data. We're proud to work closely with FamilySearch to empower families across the globe to learn about their past and, through it, about themselves. Today's big step helps make the world a little smaller and bring people closer together."

Dennis Brimhall, CEO of FamilySearch said: "Partnerships are a major focus in FamilySearch's strategy to increase family history discoveries for more people. We value our strategic partnership with MyHeritage and appreciate their global reach and contribution to technology in the family history space. We believe this integration is paramount to the greater good of the community and look forward to a fruitful 2015 and beyond."



About MyHeritage

MyHeritage is the leading destination for discovering, preserving and sharing family history. As technology thought leaders and innovators, MyHeritage is transforming family history into an activity that's accessible and instantly rewarding. Trusted by millions of families, its global user community enjoys access to a massive library of historical records, the most internationally diverse collection of family trees and ground-breaking search, matching and Instant Discovery technologies. MyHeritage empowers families with an easy way to share their story, past and present, and treasure it for generations to come. MyHeritage is available in 40 languages. www.myheritage.com

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