



## **MyHeritage.com Aims to Reunite Families at Imperial War Museum Event**

**London, United Kingdom – October 28<sup>th</sup> 2010** – MyHeritage.com, the popular family history and social networking site, announced today that it is the official sponsor of the upcoming [Family History Day](#) on November 6th at the Imperial War Museum in London, England.

MyHeritage.com will be on hand to get visitors started with their family history research – that can help reveal the fate of their families during the Blitz and connect them to long-lost relatives. Free copies of the Family Tree Builder, the most downloaded genealogy software in the world, will provide individuals with tools to build their family tree, and find and connect to relatives.

“World War 2 was a changing point in many family lives”, said Laurence Harris, Family History Advisor for MyHeritage.com. “The evacuations and the Blitz saw families torn apart - children were separated from their parents and more than 40,000 civilian lives were lost. We look forward to helping families trace long-lost relatives and discover more about this unique chapter in their family’s history.”

With users in over 200 countries, millions of families are using MyHeritage.com to discover their roots and connect to relatives. With more than 600 million profiles, 15 million family trees and supporting 36 languages, MyHeritage.com is uniting families all around the world.

To find out more information about the upcoming Family History Day at the Imperial War Museum visit <http://london.iwm.org.uk/server/show/conEvent.3449>

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### **About MyHeritage.com:**

MyHeritage.com is the most popular family network on the web. Millions of families around the world enjoy having a private place for their families to keep in touch. MyHeritage.com’s Smart-Matching technology empowers users with a fun and innovative way to build their tree, find relatives and explore their family history. With all family information stored in one private site, MyHeritage.com is the ideal place to share family photos, and celebrate and preserve special family moments. For more information please visit [www.myheritage.com](http://www.myheritage.com)

### **For more information please contact:**

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### **About the Imperial War Museum**

The national museum of the experiences of people who have lived, fought and died in conflicts involving Britain and the Commonwealth since 1914.

The Imperial War Museum is the museum of everyone's story: the history of modern conflict told through the stories of those who were there. It is an educational and historical institution responsible for archives, collections and sites of outstanding national importance.

The Museum's five branches are Imperial War Museum London, with six floors of exhibitions and displays; Churchill Museum and Cabinet War Rooms, housed in Churchill's secret headquarters below Whitehall; the Second World War cruiser HMS Belfast; Imperial War Museum Duxford, a world renowned aviation museum and former Second World War airfield; and Imperial War Museum North, housed in a spectacular award-winning building designed by Daniel Libeskind.

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