



MyHeritage delivers historic U.S. Census records to millions of families worldwide

Travel back in time: Global family history network gives users a snapshot into the lives of their ancestors from 1790 to 1930

PROVO, Utah & TEL AVIV, Israel, May 1, 2013: [MyHeritage](#), the popular family history network, today announced that it has added the entire collection of U.S. Federal Censuses conducted each decade from 1790 to 1930 to its growing database of billions of historical records. Combined with innovative technologies and affordable prices, MyHeritage makes it easier and more accessible than ever to illuminate the lives of one's ancestors during this fascinating period in American history.

Among the nation's largest and most important set of records totaling around 520 million names, the Censuses provide information about individuals residing in the U.S. including age, address, education, occupation, place of birth, race, native language, marital status, relationship to head of household, neighbors – and more. Family history enthusiasts can now search the indexed images of the U.S. Censuses at <http://www.myheritage.com/research> and discover the legacy of former generations between 1790 and 1930 in the U.S.

To make discoveries easier, MyHeritage offers a sophisticated system of automatic record matching for the family trees on the site, dramatically reducing research time. New information uncovered in the Censuses triggers a domino effect of new discoveries within the MyHeritage global network of family trees and records. Resulting connections with other family trees could shed light on the roots of many families who immigrated to the U.S., connecting them to long-lost relatives abroad. Translated to 40 different languages, MyHeritage is the only company to deliver discoveries from the U.S. Censuses to a global audience.

The new records, which include the remaining fragments of the 1890 U.S. Federal Census mostly destroyed in a fire, complement the existing 1940 U.S. Census which is already available on MyHeritage. A summary of any census record can be viewed for free and users can choose between affordable pay-as-you-go credits or a data subscription for full unlimited access to all historical content, including the images of the original census pages.

"Adding the U.S. Censuses is paramount for offering a one-stop shop for family history", said Gilad Japhet, Founder and CEO of MyHeritage. "With this move we maximize value for users by combining the best family tree tools and the most powerful matching technologies with a massive library of historical content. The U.S. Censuses add incredible new value for our users, who will receive a string of new discoveries, and act as a catalyst for taking research



further into the past and across new borders. This is just the tip of the iceberg as we're set to add significant additional collections of historical records, both from the U.S. and around the world, in 2013."

The U.S. census records are also being added to WorldVitalRecords and FamilyLink, and will be made available soon to the users of Geni – three additional websites owned and operated by MyHeritage.

About MyHeritage

MyHeritage is a family history network helping millions of families around the world discover and share their legacy online. Pioneers in making family history a collaborative experience for the entire family, MyHeritage empowers its users with innovative social tools and a massive library of historical content. The site is available in 40 languages. For more information visit www.myheritage.com

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